

**Food
ProPack** **Ag-Biz**
2023 TRADE FAIR FOR NATIONAL AGRIBUSINESS
Brought to you by
SRI LANKA FOOD PROCESSORS ASSOCIATION (SLFPA)

"Future of food and beverages"

20TH EDITION

4TH - 6TH AUGUST 2023
AT BMICH EXHIBITION CENTRE

Farm to fork



The Emerging Food Processing Industry

Over the years, with emerging new markets and technologies the Food Processing Industry has widened its scope. As a result, innumerable business opportunities exist within the diverse areas of the Food Processing Industry. However, the Industry still remains largely untapped.

Expanding markets and demand means there is a need to fully harness the potential of cultivating, producing,

processing and packaging of food and drinks. Providing greater incentives as well as creating a conducive environment for more investments and exports.

The Profood Prepack & Agbiz Exhibition provides a platform to support the growth of Sri Lanka's agriculture, food processing and packaging industry. Since its inception two decades ago the

exhibition has enhanced the Industry by way of creating a wide array of opportunities in exposing & merchandising products and services locally and internationally. Celebrating the 20th edition this year, Profood Prepack & Agbiz Exhibition has emerged as the most anticipated event in the industry calendar.

Profood Propack & Agbiz 2023 Showcase Your Products to Thousands of Visitors....

"Profood Propack & Agbiz 2023" the most comprehensive food, beverage and packaging exhibition will be held as the 20th edition of the event. This multi-faceted exhibition provides a one stop solution. The exhibition theme "Farm to Fork", aims to encompass the entire industry under one roof. "Profood Propack & Agbiz 2023" being Sri Lanka's largest trade fair is a 'must attend exhibition for all organizations and individuals involved in processed food, beverage, packaging & agriculture sectors. Various concurrent events have also been planned to promote and market "Profood Propack & Agbiz 2023:"

As Sri Lanka's only agriculture, food and beverage and packaging event, the event evidently attracts all stakeholders from the retail and wholesale, food, beverage service sectors. As a result generating new connections and new business for everyone involved.

Why you should Exhibit

Over the years the exhibition has been a gathering place for consumers who are on the lookout for different facets related to the Agriculture, Processed Food, Beverage & Packaging industry. Products and service providers related to the industry have found the exhibition to be the most potential and comprehensive platform to meet their targeted audience.

- Gain maximum exposure by exhibiting at the largest face to face networking trade show in Sri Lanka
- Increase future sales of your products & services.
- Build relationships with buyer groups & key officials.
- Overseas buyers will visit looking for joint ventures and tie-ups.
- Unparalleled opportunity to interact with industry leaders from the public & private sectors.
- An opportunity to display products and services to the ideal target audience.
- Discover & learn about the latest innovations in the agriculture, food processing & packaging Industries.
- Over 5000 industry buyers expected to visit the exhibition.
- Potential customers will be able to touch, feel, taste & experience your products.

Testimonials



“ We are very happy to be part of the Profood/Propack exhibition from its inception which has become the largest exhibition in this nature in Sri Lanka. As the market leader for Processing & Packaging technology, we meet interested trade visitors from the packaging, meat & fish processing, dairy, baked goods and confectionery industries in Colombo. It is a strategic and leading trade fair that brings together all important decision makers from food to packaging and offer us the unique opportunity to effectively present our portfolio and technologies.

CMC Engineering Export GMBH “

“ We are so glad and proud to work with Pro food , since 2007 we have participated most in of the events and we have got massive advertisement and productivity to our Gills brand and got potential customer base to run our business (Sri lanka and International markets). I wish very best of luck to Profood Propack & Agbiz and the team for their 20th anniversary.

Gills International (Pvt) Ltd. “

“ "SNACKME" has exhibited at "ProFood ProPack 2022" Trade Show for the first time, We are small company and it was difficult to set aside a budget, but the result exceeded our unique expectations, as far as we met many new consumers. We considered the event to be very useful. We'll exhibit at the next event with great pleasure”

Snackme - Ministry Of Industry SME Pavilion “

“ We at PAKONA ENGINEERS INDIA PVT. LTD. have been attending Profood Propack Agro Biz Exhibition since 17 years.. SLFPA has been instrumental in shaping the Srilankan Economy in the Agricultural, Food and Packaging Industry through Profood Propack Agbiz Exhibition. Profood Propack has always been a strong platform for all manufacturers of Food, Processing and Packaging Industry to showcase their innovations and new products for the Srilankan Market. We at PAKONA ENGINEERS INDIA PVT. LTD. are very much thankful and grateful to SLFPA for their immense assistance and co-operation provided to us all these Years. Heartiest congratulations to SLFPA Team for organising the 20th Edition of Profood Propack Agro Biz Exhibition !!!

Pakona Engineers India (Pvt) Ltd. “

Who should Exhibit

Processed Food | Beverage | Packaging | Agriculture industry stakeholders

Visitor Profile

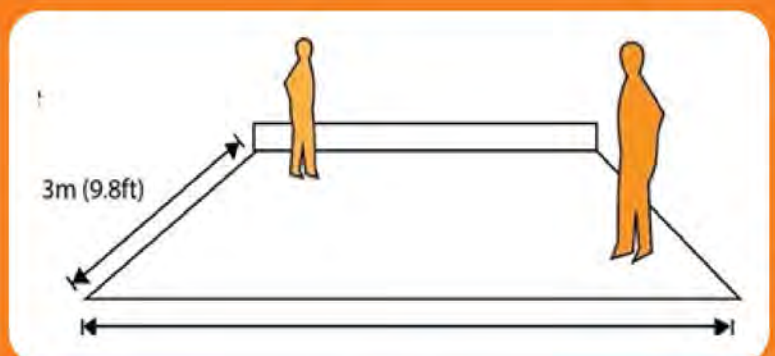
The exhibition will attract key industry stakeholders & decision makers of organizations such as, exporters, small and medium entrepreneurs, supermarket and hotel procurement staff, government officials, farmers and the general public

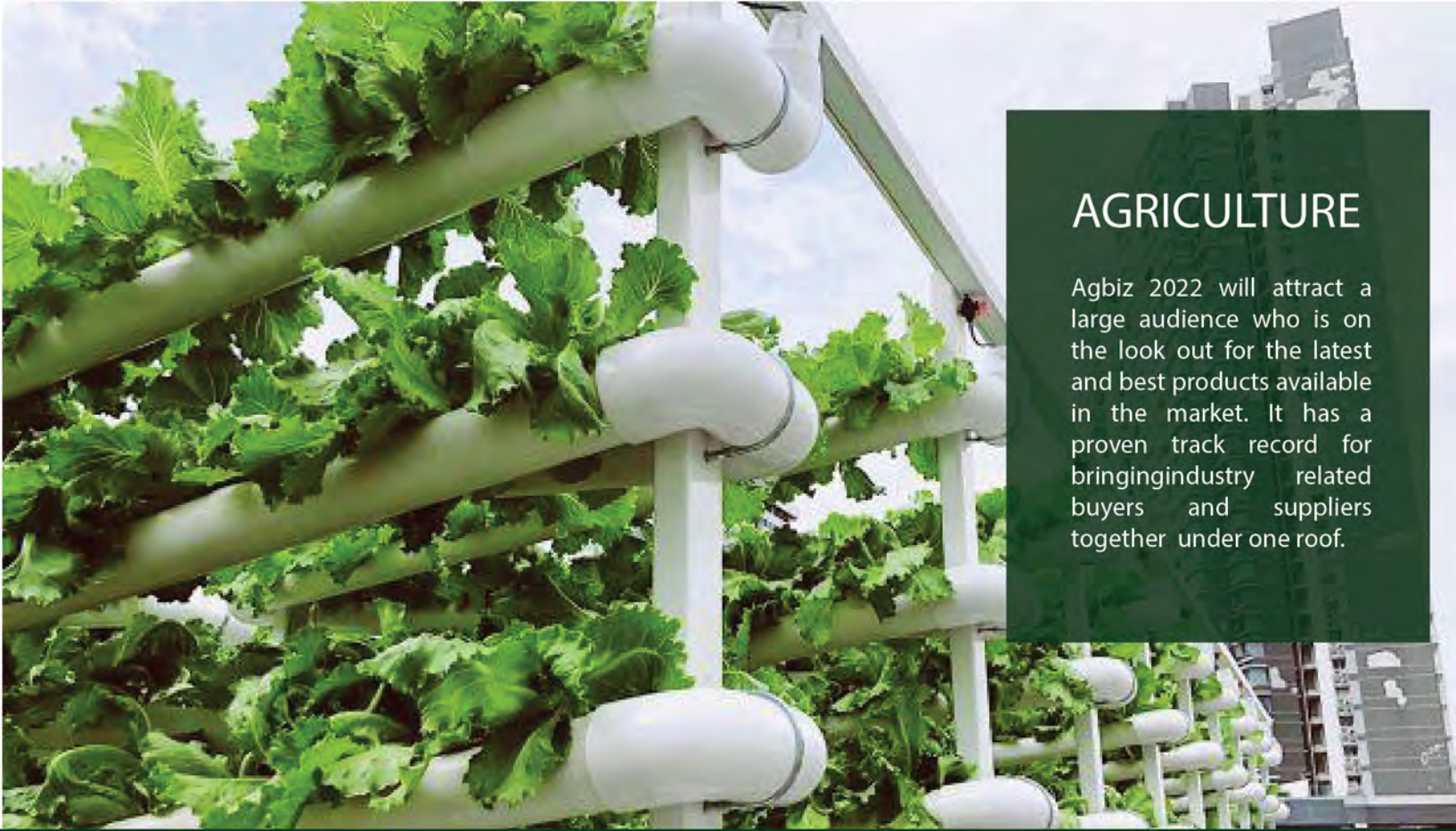
Stall Specification

9 sqm space (Bare space)

Includes the Following

- 3m x 3m demarcated area
- One 5 amp plug point
- Free entry in the exhibitor directory
- Electricity and cleaning free of charge





AGRICULTURE

Agbiz 2022 will attract a large audience who is on the look out for the latest and best products available in the market. It has a proven track record for bringing industry related buyers and suppliers together under one roof.

VISITOR PROFILE

Farmers & Agribusiness Professionals
Plantation Owners & Technologist
Agents & Distributors
Veterinary & Animal Health Specialties
Nurserymen & Growers
Horticulture Technologist
Storage, Transport & Logistics Expert
Agriculture Officers

Relevant Government Authorities
Real Estate Developers
Importers, Exporters & Traders
Landscaping Professionals & Agri-Societies
CEO's & Top Executives from Food Processing Industry
Rice Millers
Food Service Agencies Wholesale Distributors
(note : The list is not limited to the above. Above is only based on previous visitor.)

EXHIBITOR PROFILE

Agro chemicals /Pesticides / Insecticides
Grow Bags
Agri – Machinery & Equipment
Agricultural inputs – Seeds
Organic Farming & Produce
Bio fertilizer & Soil Substitutes
Certification & Labeling
Flower plants, Cut Flowers & Foliage
Irrigational systems and methods
Landscaping
Tissue Culture & Breeding Technologies
Fertilizer
Farm Management & Soil Conditioning
Tractor & Tiles



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Ministry of Industries



National Agribusiness
Council



Institute of Food Science &
Technology Sri Lanka

ORGANIZED BY



PROFESSIONAL EXHIBITION
ORGANIZER



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