



BOAT SHOW
& FISHERIES EXHIBITION
SRI LANKA 2014

Show Report





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Organized by



Professional Exhibition Organizer



In Association with



**Ministry of Fisheries & Aquatic
Resources Development**



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POST SHOW REPORT 2014

The 4th Edition of Boat Show Sri Lanka 2014 was held on the 10th, 11th and 12th October at the Dickowita Fishery's Harbour Wathalla. And was organised by the Boat Building Technology Improvement Institute (GTE) Lanka together with Lanka Exhibitions & Conference Services (Pvt.) Ltd – LECS in Association with The Ministry of industry and Commerce and the Sri Lanka Export Development Board.

Everyone that participated for this year's exhibition including local & foreign business delegates was satisfied with this exhibition which has been recognized to be the only boating exhibition taking place in Sri Lanka and expected to be the largest and most focused boating exhibition in South Asia. Boat Show Sri Lanka is an exhibition that mainly focuses on the leisure boating sector which has a major impact on the development of the tourism industry of the Island. This meeting point for all leading Boat Manufacturers, Accessory suppliers, Exporters and Service providers was the ideal platform to build strong business networks and strike potential business deals.

The Three day event showcased 50 companies participating with 70 stalls including foreign companies displaying their products and services to over 8,500 visitors Boat Show Sri Lanka 2014 is one of the most colourful events held in the country during the recent past which captured serious buyers from different parts of the world. This exhibition has gradually shown a growth over the past six years and the next edition of Boat Show Sri Lanka is expected to reach a different level.

Exhibitor Profile:

Air Conditioning System / Anchors/ Antifouling/Antennae/ Alternators & Electric Systems/ Paint & Non-Slip Coatings/ Anti- rolls Stabilizers/ Associations& Export Groups/ Boat Builders/ Boat Covers & Hood/ Boat Interiors/ Boat Lifts/ Boat storage/ Boat Transports/ Buoyancy Aids/ Charters/ Charts & pilot Books/ Clothing & Accessories/ Clubs, School training centers/ Composites /Gel coat, Adhesives & Resins/ Deck Accessories/ Desalinizes/ Diving Equipments/ Fenders / Filters/ Fire Systems/ Fishing Equipments/ Gangways/ Gas Detectors/ Generators/ Helm console Equipments/ House Boats/ Inflatable Boats/ Insurance Companies/ Interior Design/ Jet Skies & PWCs/ Life Rafts/ Lighting/ Lubricants/ Magazines & Publications/ Marine Finance / Marine Software/Marine equipment and Services / Navigation Equipment / Naval Architecture/ Outboard Engines, Parts & Services / On-board instruments/ Pipes & Gaskets/ Refrigeration/ Portholes & Hatches/ Propellers, Shafts & Transmissions/ Pumps/ RIBs & Tenders/ Ropes/ Sails & Rigging/ Submersibles/ Trailers / Waterfront Developers/ Water Systems / Winches/ Yacht Brokers/ Water Sports Equipment & Accessories

Visitor Profile:

Hotels/Resorts / State fisheries departments / Underwater diving and salvage services / Fisheries and cooperatives / High net- Worth individuals & boating enthusiasts / Navy & Costal Guard / Water Sport Enthusiasts/ Luxury Safari operators / Yachting and sailing clubs / Ports and Harbours / Marine Educational centers and diving schools/Water transport / Tour operators, other services providers / Boat Builders / Tourism authorities / Adventure Clubs / Investors looking for Joint ventures and Boat Building/ Marina Builders & Operators

Visitor Statistics

- 🌟 8500 Visitors (from Sri Lanka and Overseas) visited the Exhibition during the 3 days
- 🌟 Over 150 potential foreign buyers visited the exhibition
- 🌟 200 International Visitors/Delegates had also visited the show

Exhibitors Statistics

- 🌟 70 Stalls
- 🌟 50 Companies had totally taken part
- 🌟 Over 30 Exhibitors with their International representation

The exhibition showcased a wide range products and services mainly focused on the modern trends of boating.

Glimpse of Boat Show





